

Dropshipping/How Does It Work

Description

Dropshipping is a retail fulfillment method where a store does not keep the products it sells in stock. Instead, when a customer purchases a product, the store purchases the item from a third party and has it shipped directly to the customer.

This means that the store never actually handles or sees the product. The advantage of dropshipping is that the store does not have to invest money in purchasing inventory upfront, and it can offer a wider range of products without the risk of holding onto unsold inventory.

How does dropshipping work?

To break it down, here's how the process flows:

1. **List products and set prices:** Once your store is set up, you can import the products you want to sell from us and list them on your store. You'll need to set your prices, taking into account your costs and the profit margin you want to achieve.
2. **Market your store:** Once your store is set up and your products are listed, you'll need to market your store to attract customers. This can include social media marketing, content marketing, and paid advertising.
3. **Receive orders and forward them to us:** When a customer places an order on your store, you'll need to forward the order and the customer's shipping details to us. This can be done easily at the checkout page. We will then ship the product directly to the customer.

Easy to get started.

Register with Us today. It's free to open your account.

We provide images and text for our products for you to add to your site.

When you have orders, Log in and place your order including your customers shipping details. We aim to ship same or next working day. Available in The UK only.

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